



PRIVACY POLICY

DUTTON RALLY AUSTRALIA PTY LTD recognises that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our privacy policy. **By visiting duttonrally.com, you are accepting the practices described in this Privacy Notice and Conditions of Use.**

The information we learn from customers helps us personalise and continually improve the duttonrally.com Web site, DUTTON RALLY AUSTRALIA Products and Services and your shopping experience at duttonrally.com. DUTTON RALLY AUSTRALIA gathers information from you at several different points on the web site and for several purposes.

INFORMATION YOU GIVE US

We receive and store any information (we don't record credit card numbers) you enter on our Web site or give us in any other way. You provide most such information when you search, post, participate in a contest or questionnaire, communicate with customer service, place an order, provide contact information (such as name, phone, e-mail and shipping address) or financial information (such as credit card number, expiration date, Social Security and driver's license numbers, tax exempt status). These data are collected for billing purposes, to fill orders and to process contests. If DUTTON RALLY AUSTRALIA has a problem processing an order, this information is used to contact you.

In addition, because DUTTON RALLY AUSTRALIA desires to provide you with the information and services that are most relevant, DUTTON RALLY AUSTRALIA needs to collect information to understand what differentiates you from each of the millions of other unique performance enthusiasts. To do this, DUTTON RALLY AUSTRALIA collects certain information in two ways. First, you may provide DUTTON RALLY AUSTRALIA with certain information voluntarily when registering for certain services. For instance: Opt-in e-mail, forums and contests / promotions. Second, DUTTON RALLY AUSTRALIA may track your visit to DUTTON RALLY AUSTRALIA Online by giving you a "cookie" when you enter. Cookies are pieces of information that web sites transfer to your computer's hard drive for record-keeping purposes. Cookies make web surfing easier by saving your passwords and preferences, so that you won't have to re-enter them the next time you visit. They also help web sites track trends and patterns. The use of cookies is now an industry standard and you will find them used on most major web sites. Most browsers are initially set up to accept cookies. If you prefer, you can reset your browser either to notify you when you receive a cookie request, or to refuse to accept cookies. You should understand that some

areas and features of www.Dutton Rally Australia.com.au will not function properly if you set your browser to not accept cookies. A number of companies offer utilities designed to help you visit Web sites anonymously. Although we will not be able to provide you with a personalised experience at Dutton Rally Australia.com.au if we cannot recognise you, we want you to be aware that these tools exist.

Please understand, you can choose not to provide certain information, but then you might not be able to take advantage of many of our features.

AUTOMATIC INFORMATION

Some of the information we collect and analyse includes the Internet protocol (IP) address used to connect your computer to the Internet; e-mail address; computer and connection information such as browser type and version, operating system, and platform; purchase history; the full Uniform Resource Locators (URL) clickstream to, through, and from our Web site, including date and time; cookie number; products you viewed or searched for; and other information at our discretion.

E-MAIL COMMUNICATIONS

To help us make e-mails more useful and interesting, we may receive a confirmation when you open e-mail from Dutton Rally Australia.com.au if your computer supports such capabilities. We also compare our customer list to lists received from other companies, in an effort to avoid sending unnecessary messages to our customers.

DOES DUTTON RALLY AUSTRALIA SHARE INFORMATION YOU GIVE US?

No. Dutton Rally Australia does not share collected information with any other company or organization. Information about our customers is an important part of our business, and we are not in the business of selling it to others. Some of the information DUTTON RALLY AUSTRALIA collects, both what you tell us and what DUTTON RALLY AUSTRALIA collects through the use of cookies, is "aggregated" -- meaning that the information from many individuals is grouped together in a way that does not disclose the personal information of any particular person. DUTTON RALLY AUSTRALIA may use this aggregated information to evaluate which products and services are successful and which ones aren't, and in order to evaluate what new services DUTTON RALLY AUSTRALIA should make available on our web site. DUTTON RALLY AUSTRALIA will use reasonable best efforts not to disclose any information about any individual except to comply with applicable law or valid legal process. However, DUTTON RALLY AUSTRALIA reserves the right to use any and all information sent to us for any purposes, including but not limited to those purposes specifically set out within this Notice.

INFORMATION SECURITY

- We work to protect the security of your by using Secure Sockets Layer (SSL) software, which encrypts information you input.
- We do not store your credit card numbers on our servers. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.
- It is important for you to protect against unauthorised access to your password and to your computer. Be sure to sign off when finished using a shared computer.